



# TEAM EDITORIAL & MEDIA RELATIONS

REPORT FOR SESSION

2023-24

# ABOUT US

Team Editorial & Media Relations is the voice of the campus, producing content for the college's publications and diving deep into the documentation of the intricate lives of the people here at SIMS. It is a portal that allows all individuals to explore and express their creativity through competitions and events held by us. Lastly, we run a page for Humans of SIMS, a storytelling project aiming to capture and share the diverse stories of people here at SIMS. Join our dynamic team and have the opportunity to share your voice and ideas with a worldwide audience.



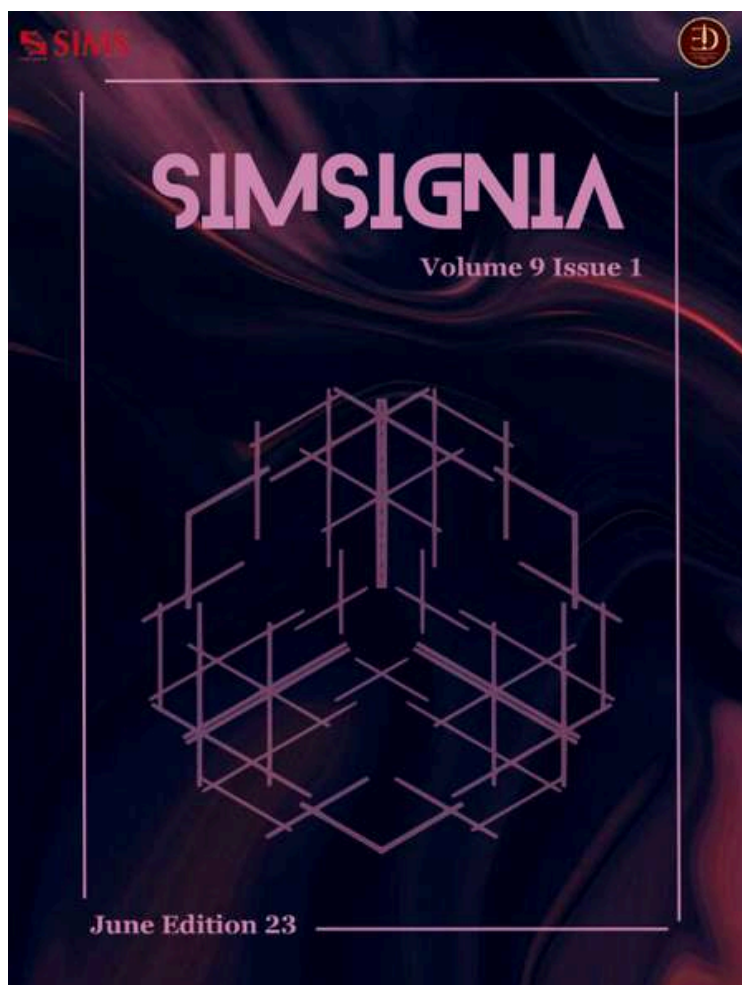
## **IN THIS REPORT, YOU WILL FIND:**

Publications  
Video Projects  
Events  
Competitions  
Editor's Desk

## PUBLICATIONS:

### SIMSIGNIA- VOLUME 9, ISSUE- 1 & 2 (JAN- JUNE & JULY- DEC 2023)

Twice a year, Simsignia, our college's vibrant magazine, arrived like a melodic crescendo, capturing the symphony of life at Sims. Each issue of Simsignia acts as a time capsule, covering all major events and activities of the preceding six months at SIMS.





# PUBLICATIONS:

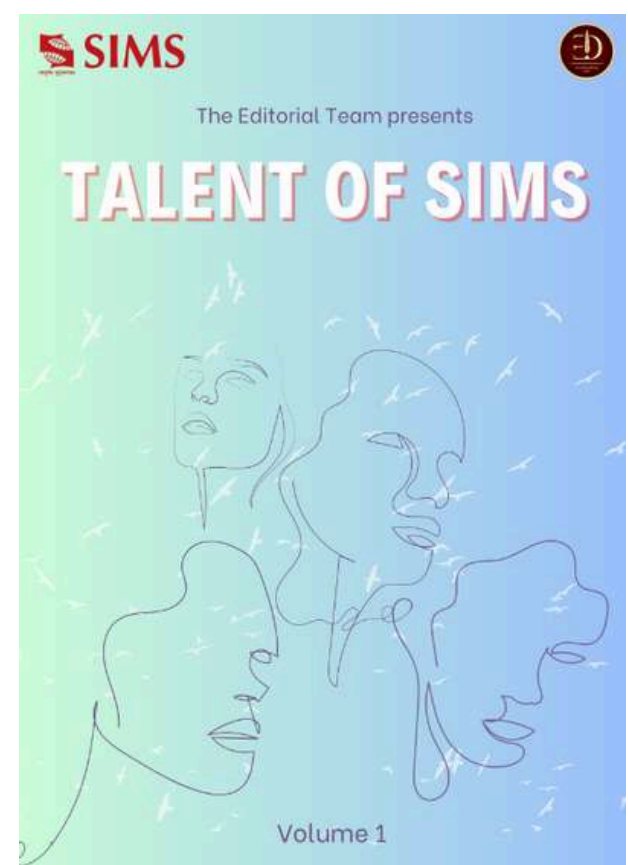
## YEARBOOK 2024



This cherished record chronicles the year's significant events, capturing the essence of Sims life. It's a beautiful keepsake for students to reminisce about cherished memories and friendships made throughout the academic year. Beyond capturing the year through images, this yearbook also features personal messages from our graduating batch.

## TALENT OF SIMS

"Talent of Sims" is a magazine that highlights the diverse talents of Sims College students. The magazine is a celebration of student brilliance, featuring exceptional and diverse talents of our Sims College student body across multiple genres. Within these pages, you will find a kaleidoscope of student brilliance.



# PUBLICATIONS:

## THE SHINING STARS (VOL 5.)



The "Shining Stars" is dedicated to celebrating the remarkable achievements of our Sims College alumni. These individuals have embarked on incredible journeys, making a name for themselves in various fields and inspiring future generations of students. This edition serves as a powerful reminder of the enduring legacy of our college. Our alumni are a testament to the transformative power of the unwavering spirit of the Sims community & their stories inspire us to dream big and leave our own mark on the world.



# VIDEO PROJECTS

## SPECIAL AWARDS VIDEO



A heartfelt tribute was paid to the graduating class of 2022-2024 by the Editorial Team. A special awards video celebrated the exceptional contributions of the student managers who played a transformative role during their tenure.



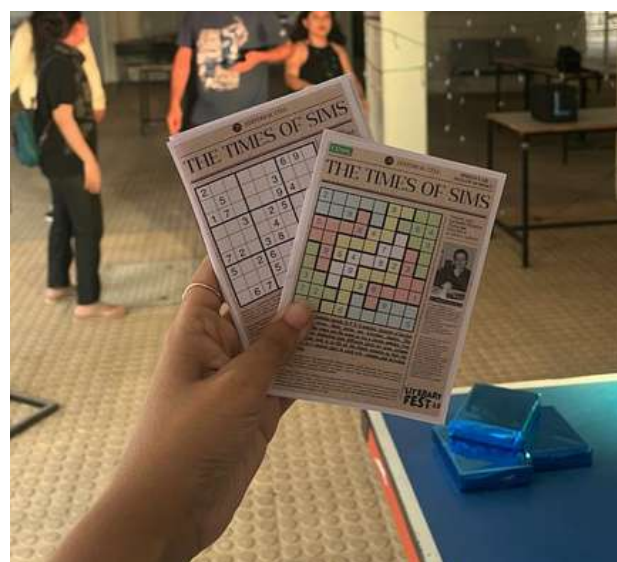


# EVENTS AND COMPETITIONS

## LIT FEST

We're thrilled to report the resounding success of our inaugural Lit'rary Fest held on September 16, 2023. This vibrant celebration of literature wouldn't have been possible without the unwavering support and enthusiastic participation of our incredible Sims community.

The festival offered a platform for creative expression through a diverse range of seven exciting competitions. It was a truly inspiring day, fostering a love for words and stories.



### WINNERS :

#### RUBICKS CUBE CHALLENGE

1. Ishaan (Average Time: 59.32)
2. Aamir ( Average time: 63.75)
3. Usha Ojha ( Average time: 65)

#### SUDOKU CHALLENGE

1. Prathamesh Kadam
2. Pooja Chaudhary
3. Ayan Maity

#### DESIGN RUSH

1. Anupama Pandey
2. Amit Sonar
3. Kritika Ojha

#### POETRY

1. Aastha Vanwari
2. Pradip Kumar
3. Anubha Dwivedi

#### ALTERNATE ENDINGS

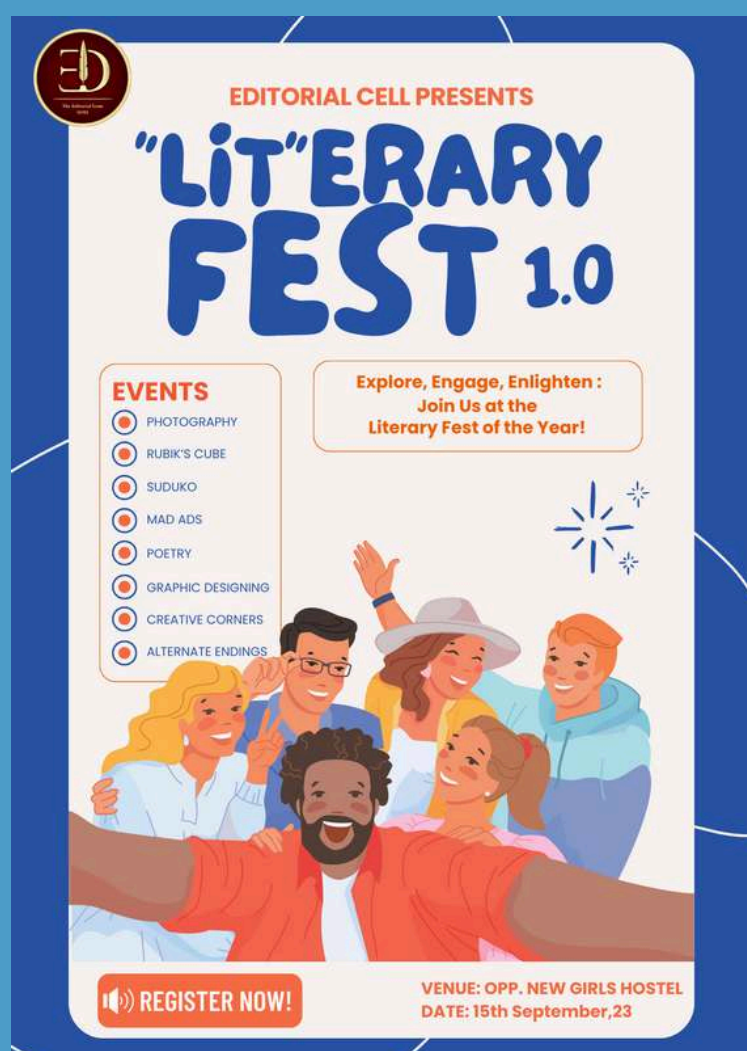
1. Riya Parashar
2. Gaurav Mishra
3. Deepak Jha

#### CREATIVE CORNER

1. Sayed chand Sitara
2. Kunal Deore
3. Jyotsna

#### PHOTOGRAPHY

1. Nirant Dhumal
2. Aryan Verma
3. Chetna Bisht





# EDITOR'S DESK



Dr Jaya Chitranshi  
Faculty In-charge  
The Editorial Team



**ROSHNI ROUT**



**FARKHUNDA KHAN**



**SURAJ SINGH RAWAT**



**JANHAVI PANTHAGADI**



**SHREYA KUMARI**



**TANISHA KHERA**



**KAUSTUBH PAWALE**



**ANUPAMA PANDEY**



**MINU JYOTSNA**



**AMOL KUMAR**



**TANNAVI TIWARI**



**PERNA ANAND**



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## SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES

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